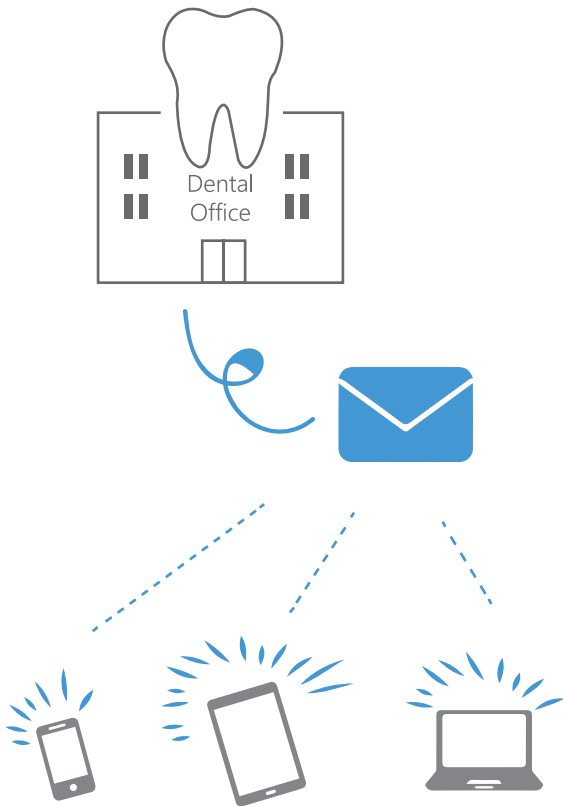


# ABELDent CS

## ABELDent CS Automated Patient Communication Feature



Improve Practice Efficiency and Patient Retention:

- Save time/avoid no-shows with appointment reminders and confirmation requests via text or email.
- Patient responses update their appointment status on the Appointment Scheduler in real time.
- Notify patients of booked appointments and they can automatically update their e-calendars.
- Patients can quickly and easily confirm multiple same day family appointments with just one response.
- Communicate instantly with two-way texting.
- Reactivate overdue/inactive patients with outstanding treatment notices.
- Market additional services with promotional messages.
- Capture patient permission to comply with CASL.
- Delight patients with automated birthday wishes.

### Automated Communication Benefits

- 1. Patient Convenience:** Patients can quickly and easily respond to appointment notices.
- 2. Reduced Costs:** Informing patients about appointments becomes more scalable and efficient.
- 3. Reduced No-Shows:** Patients that receive electronic reminders are more likely to keep appointments.
- 4. Increased Booking Rates:** Patients that receive outstanding treatment notices are more likely to schedule appointments.
- 5. Patient Engagement:** Patients become more actively involved in their oral healthcare.
- 6. Anywhere, Anytime Access:** Flexible mobile technology is the prime message receiver and deliverer.